

# FACEBOOK LIVE KICKSTART CHECKLIST

1. Let your followers know your broadcast time in advance
2. Check your battery is fully charged or plug it in
3. Turn on airplane mode to stop calls
4. Test your internet speed and go on WiFi if you can
5. Check lighting and make an interesting background
6. Steady the camera with tripod or selfie stick
7. Write a compelling title
8. Check that you are on your business page not your personal profile
9. Call out to viewers as they come on to your live stream
10. Engage with your audience with comments and questions

## RESOURCES

- <http://speedtest.net/> or the Speediest App